

CONTENTS

Acknowledgements	xii
Preface	xiv
1. Learn to Sing a New Tune	1
1. Trading Stages: From Opera Singer to Career Coach	1
2. Career Reinvention Is an Art	4
3. Begin With What You Value	5
4. Find What Makes You Tick	9
5. Why Personality Matters	11
6. Learn From The Queen of Transferable Skills	13
2. Utilize the Power of the Women in Your Back Yard	17
7. These Are Not the Careers They Ordered	17
8. Inspiration to Pay-It-Forward	18
9. Build Your Personal Board of Directors	20
10. Unlock Your Passion	21
11. Why Every Woman Needs a Reinvention Toolbox	23
3. Turn Survive into Thrive	25
12. Jessi Walter: When Life Hands You Lemons...Make Cupcakes	25
13. Rebecca Carlson: An Unfavorable Diagnosis Led to a New Career	28
14. Mary McManus: A Gift From the Heart	33
15. Carole Brody Fleet: A Widow Learned to Heal in High Heels	38
16. Take a Step Forward Reinvention Toolbox: Know Thy Self; Showcase Your Resiliency; Utilize Soft Skills	42 43
4. Become a Member of the Creativity Club	46
17. Stacey Kannenberg: Mom-on-a-Mission Builds Publishing Empire	46

18. Carla Falcone and Romy Taormina: Turning Morning Sickness Into a Business Enterprise	51
19. Heidi Roizen: Get into Your Skinny Jeans	53
20. Grace Chon: From the Ad Agency to Puppy Love	57
21. Take a Step Forward	61
Reinvention Toolbox: Build Relationships – Not Networks; Tap into Your Resource Team	62
5. Learn a Lesson from the Recovering Lawyers	65
22. Ellen Covner: From Law to Landscaping	65
23. Tonya Fitzpatrick: Turning a Passion for Travel into a Career	69
24. Beth Patterson: Law and Enlightened Order	74
25. Mary Wasiak: Back to School	77
26. Take a Step Forward	80
Reinvention Toolbox: Own Your Passion; Take Calculated Risks; Be Authentic	81
6. Make Way for the Artists	84
27. Angela Jia Kim: Understand the Power of an Itch	84
28. Danielle Bobish: Making the Most of Your Curtain Call	87
29. Ginger Hodge: When Donkeys Fly	90
30. Jo Laurie: Do You Live to Work or Work to Live?	96
31. Take a Step Forward	100
Reinvention Toolbox: Recognize Your Transferable Skills; Develop Your Professional Poise; Give, Give, Get	101
7. Let's Hear it for The WAHMs: Work-at-Home Moms	105
32. Vianesa Vargas: First, Take Care of Yourself	105
33. Pam Beattie: Friendly Fur Leads to a Business with Repurpose	108
34. Candace Alper: Name Your Tune	112
35. Lara Galloway: Be Proud to Make Your Family the #1 Priority	116
36. Take a Step Forward	120
Reinvention Toolbox: Earning versus Getting; Employing Effective Communication	123
8. Connect with Wise Women	126
37. Alma Bond: Forget Everything You Ever Learned About Retirement	126

38. Beverly Solomon: Object d'Art: Model to Marketing Maven	129
39. Karen Kibler: Earning a PhD at Forty-Something	132
40. Susan Vernicek: Identity Check	136
41. Take a Step Forward	140
Reinvention Toolbox: Use a Portfolio as Your Secret Weapon; Embrace Change	143
9. Everything Has Its Place: How to Find Yours	146
42. Kari DiFabio: Say “Cheers”...to a New Career	146
43. Debbie Waitkus: Hole in One	149
44. Alicia Sable Hunt: Food Empowerment	155
45. Kim Daly: The Urbane Concierge	158
46. Take a Step Forward	163
Reinvention Toolbox: The Art of Self-Promotion; Leadership Lessons; Play Nice in Your Career Sandbox	166
10. A Call to Nurture	170
47. Jacqueline Edelberg: Harnessing the Goodness of Her Neighborhood	170
48. Anne Shroeder: From the Embassy to the Farm	176
49. Karen Vandergrift: Serendipity and Fixer-Upper Property in Uruguay	179
50. Carol Covin: A Cure for Cancer in Her Desk	185
51. Take a Step Forward	190
Reinvention Toolbox: Using a Coach – Best Practices; Honor Thy Self	192
11. The Force of the Sisterhood	195
52. Empowerment, Optimism, and Humble Confidence	195
53. Running Your Career Marathon	196
54. Setting and Achieving Goals	197
55. Work/Life Balance and Making Choices	198
56. Celebrate the New You: Recharged, Reignited, and Reinvented	199
Resources	201
About the Author	203