

Caroline Dowd-Higgins

America's Expert on Career
Reinvention & Empowerment for Women!



A Multi-Media Career &
Life Empowerment Platform for Women

Connect Your Brand to the \$7 Trillion
Market of Working Women



[Click to watch
Caroline in action](#)

Meet Caroline

Caroline Dowd-Higgins is a sought after public speaker, a best-selling author, an executive coach, and international media personality.

A certified Marshall Goldsmith Stakeholder-Centered Executive Coach, Caroline believes great things happen when you find your mojo and work to keep it alive in life and career. She has developed powerful content and programs that have helped thousands of women find greater satisfaction in their work and life. She empowers women with tools and action steps to navigate the issues of engagement, retention and talent alignment in the workplace so they can integrate the realities of work and life and thrive.

Caroline is a New York City native, now based in the Midwest working for her alma mater as Executive Director of Career & Professional Development for the Indiana University Alumni Association.

Caroline's mantra is:

Enjoy Your Career. Love Your Life!®

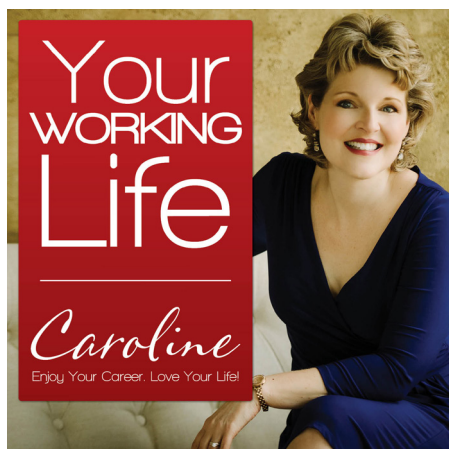
The Brand: A comprehensive multi-media platform reaching millions of working women



Thrive! – Online Career & Life Empowerment Series

A fusion of Jerry Seinfeld's "Comedians in Cars" and an Oprah-style interview, Caroline showcases women around the world with wildly useful and seriously fun wisdom about career empowerment, health & wellness, and financial savvy.

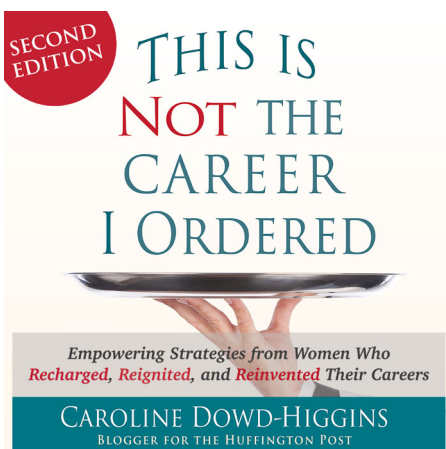
[Watch THRIVE! Now](#)



Your Working Life – International Podcast Series

Featured on iTunes, YouTube, Stitcher, and Podbean, Caroline's popular podcast series features interviews with globally-recognized thought leaders in the career and personal growth arena. The weekly series offers insight about how to navigate life and careers, including leadership, financial literacy, entrepreneurship, and wellness.

[Listen to Caroline's Podcast Series Now](#)



Best-Selling Reinvention Book, **This Is Not The Career I Ordered**

Part self-help manual, part inspiration, *This Is Not the Career I Ordered*, (2nd Edition) is a best-selling resource for those contemplating a career change. Told through the lens of amazing women who have reignited and reinvented their careers, the book delivers a powerful message that anything is possible when you play to your strengths, discover your passions, and own your humble confidence as you plan your next career move.

[Read More About Caroline's Book Here](#)



Career Development Contributor for Global Press & Media

Caroline is a regular contributor of career & professional development-themed articles, blogs, and videos for The Huffington Post, The Rouse (British online magazine), Ellevest Women's Network, and The Chronicle newspaper (Indiana).

She is a featured contributor to Forbes, More Magazine, Wall Street Journal, Star Ledger, CBS Radio, AOL Jobs and CNN Money. More than 1MM reach annually.



Nationally Recognized Blogger: Career & Life Wisdom

Over 300 sponsorable articles featuring wildly useful and seriously fun career and life wisdom with over 950 subscribers and 2,700 monthly visitors. Four nationally-syndicated blogs per month reach more than 1M viewers annually from Huffington Post, The Rouse, Forbes, Ellevest and Caroline's personal career blog.

[Read the Career & Life Wisdom Blog Now](#)



Keynote Speaker

A celebrated keynoter and National Speakers Association member, Caroline Dowd-Higgins speaks annually to live audiences of more than 50,000 attendees about how to increase influence, magnify impact, and design a career in which you can thrive. Audiences respond enthusiastically to her relatable stories, laugh-out-loud humor, and connectivity.

Clients include: The American College of Financial Services, Invent Your Future Enterprises, Salesforce/ExactTarget, National Association of Women Business Owners, Eli Lilly, GSK, Stiefel, The Nielsen Group, Project Management Institute, Society of Human Resources Management, Sanofi, Healthcare Business Women's Association, and many more.



Social Media Pro-Tips Video Series

Tip-of-the-day wisdom in video format to help you navigate life and career with action steps and motivation.

[View Caroline's Pro-Tips Video Series Now](#)



Professional Collaborations

Organizations around the world understand the importance of attracting and retaining top female talent. Caroline collaborates with companies and organizations that understand the value and potential of women in the workforce.

Partnerships include: Sanofi, Ellevate Women's Network, Levo League, The American College of Financial Services, Eli Lilly, Stiefel, GSK, Invent Your Future Enterprises, Salesforce/ExactTarget, Monarch Beverage, Cook Inc., National Association of Women Business Owners, The Nielsen Group, Rolls Royce, Society of Human Resources Management, National Association of Women in Business, Healthcare Business Women's Association, Women & Hi Tech, Wabash National. Ice Miller, LLP, Indiana University, New York University, Colgate University, and more.

Caroline

Enjoy Your Career. Love Your Life!



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Corporate and Brand Sponsorship Opportunities

Leverage the power of the Caroline Dowd-Higgins brand and multimedia platform for your product or company.

Promotional opportunities can include, but are not limited to:

- Engage Caroline Dowd-Higgins as spokesperson for your company or events
- Target millions of working women with your company brand via a broad multi-media and in-person platform including the Huffington Post, British online magazine: The Rouse, and Ellevest Women's Network.
- Social media content including blog posts, video, and podcasts for use on your YouTube, iTunes, Facebook, LinkedIn, Twitter, Google+ channels
- Promotional exposure via Caroline Dowd-Higgins' radio and TV appearances
- Verbal and visual branding in *Thrive!* online webisodes and *Your Working Life Podcast*
- Verbal and visual branding in *Pro-Tips* video segments distributed on carolinedowdhiggins.com and social media platforms
- Banner ads and links on carolinedowdhiggins.com
- Blog post sponsorship
- Cross promotions with corporate and conference entities where Caroline serves as keynote speaker including opportunities, signage, and your company representatives at events nationwide
- Consulting, keynotes and workshops for your company
- Press releases to local and national media outlets

Three portrait photographs of Caroline Dowd-Higgins are arranged horizontally. The first photo on the left shows her with short blonde hair, wearing a dark polka-dot top and a pearl necklace, with her hand near her chin. The middle photo shows her with the same hair and top, smiling broadly. The third photo on the right shows her with the same hair and top, also smiling. A semi-transparent dark red banner is overlaid across the bottom of these three photos.

For more information, contact us at Caroline@CarolineDowdHiggins.com

What Clients Are Saying About Caroline Dowd-Higgins



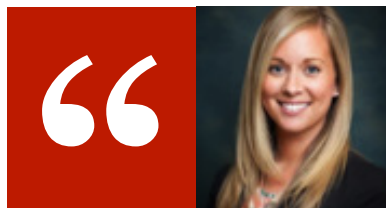
"Career success in the second decade of the 21st century belongs to those who courageously move beyond the boundaries of their comfort zones toward exploration of possibilities. Dowd-Higgins masterfully weaves together stories of women who have done precisely this with solid tools and tips for parlaying who you are into what you can become in an entertaining and informative series."

- **Lois P. Frankel, Ph.D.**, author of *Nice Girls Don't Get the Corner Office*



"Caroline Dowd-Higgins has a versatile and dynamic message that plays successfully across all platforms. As women seek to improve their lives, they look for information that is inspiring, accessible and easy to integrate. Dowd-Higgins produces content that truly satisfies those needs. Whether reading her posts over coffee, listening to her podcasts in the car, or watching her YouTube channel over lunch, Dowd-Higgins' message fits easily into the ever flowing rhythms and changing visions of women's lives."

- **Shelley Spencer**, Supervising Producer WYCC-TV PBS Chicago



"Caroline's session changed the conversation around women and the workplace. The topics were like hitting a nail directly on the head and left our employees feeling inspired, energized and engaged. My favorite part was the participation of the men in the room. The topics were relative for men and women alike. If your company or organization is looking for a dynamic and thought provoking speaker, Caroline Dowd Higgins is the right decision!"

- **Kate Pangallo**, Chairman of Board, Monarch Beverage Charitable Foundation



"Caroline delivers excellent content in a smart, witty, and captivating way. She is high energy, informative, and motivating while delivering teachable moments with advice and action steps to empower the participants in their professional pursuits."

- **Tom Shurig**, HR Manager Cook, Inc.



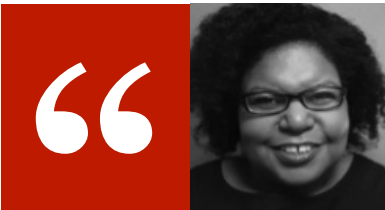
"Caroline created a community of authenticity as she shared a message relevant to everyone in attendance. She challenged following a defined path with weaving passion and talent together to discover a rich, impactful career. Our members lingered after Caroline's thought provoking conversation to share their experiences, dreams and plans to take action before another day's end."

- **Rhonda Winter**, CIO, Indianapolis Motor Speedway – Board Member, Women & Hi Tech



"Caroline is truly one of the emerging stars in the world of career reinvention and empowerment. She offers one of the most comprehensive and engaging platforms for reaching working women: From internationally published articles, blogs, and a best-selling book to video, podcasts and social media, every piece of content is unique, thoughtful, and most importantly, useful for those looking to take control of their careers and find greater satisfaction in their work life. Her passionate speaking engagements are powerful and her message is empowering. She is changing lives."

- **Bill Kamper** Managing Partner, Simplified Solutions Digital Marketing



"The ExactWIN (ExactTarget's Women's Inspiration Network) was absolutely thrilled to have Caroline Dowd-Higgins present to our group for three events focusing on how to keep our careers thriving and to know when it's time to change direction. Caroline provided engaging presentations, thoughtful conversation, and helpful takeaways that our group can utilize in our jobs today and as we map out career paths in the years to come."

- **Angel Jones** Salesforce/ExactTarget Marketing Cloud



"Caroline is a gifted speaker, author and career consultant. She consistently receives the highest evaluations from our audience of professional women participating in Invent your Future Conferences and Webinars. From her gracious nature to her high-energy stage presence, she engages her audience from the get-go and provides real value with her thoroughly researched and relevant content. Not only are her presentation skills top notch but with great warmth and compassion she goes the extra mile to provide support and encouragement to everyone she meets."

- **Ruth Stergiou**, CEO Invent Your Future Enterprises



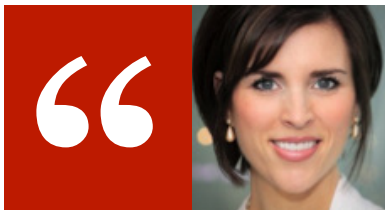
"In a world without job security, strong career management skills are critical for survival and success, yet few understand the issues at stake. Caroline Dowd-Higgins does, and she nails them in This is Not the Career I Ordered. Wish I'd written this one myself."

- **Martin Yate**, CPC, author of NY Times bestseller - Knock Em Dead career books



"Caroline Dowd-Higgins understands women, and her intuition about the information we need reflects her experience, compassion, intelligence, and kindness. Her warmth, gentleness, humor, and goodness permeate all of her media offerings. How can you look away, turn the dial, or close the web site, podcast, or book when you're in the presence of a master teacher and caring friend? Caroline is just lovely in every way. The messages she conveys with such heart and grace empower us all--and changes lives."

- **Stacey J. Miller**, Book Publicist, S. J. Miller Communications



"Caroline Dowd-Higgins uses multi-media offerings to deliver educational, inspirational, and entertaining content to empower women. A daily dose of CDH will motivate you and provide you with tools and resources so you can succeed in life and career on your own terms. She breaks it down into small and actionable steps that every woman can implement! "

- **Lisa Whitman**, Owner Executive Producer – Digital Stories Media Group



From her gracious nature to her high-energy stage presence, she engages her audience from the get-go and provides real value with her thoroughly researched and relevant content."

- **Ruth Stergiou**, CEO Invent Your Future Enterprises



Contact Caroline to Learn More!

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